

Top Trends to Watch in 2017

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We are in a period of profound change where the bold and astute can significantly outperform their peers. While it started with Brexit and U.S. elections, there will likely be uncertainty for business executives with upcoming: European elections, tax cuts, rising interest rates, deregulation, potential new trade tariffs, repatriation, etc.

With so many changes happening, business executives want advice from their closest partners to help them navigate through the opaque and uncertain environment. Great bankers that can play this advisory role are wanted and highly needed.



**BANKS CAN CREATE
VALUE BY PROVIDING
THE EXPERTISE
COMPANIES WILL SEEK
TO HELP THEM NAVIGATE
AN INCREASINGLY
COMPLEX ENVIRONMENT
WITH RAPIDLY CHANGING
RULES**

Here are major trends to watch for:

- Onerous C.A.R.L. issues begin to abate
- Banks accelerate transformation into tech companies
- Banks get more disciplined in resource allocation
- Rising battle for banker talent "Artificial Intelligence" takes transformational steps
- Blockchain moves past hype to "use cases", but only in niche pockets
- Global banking doesn't shrink despite rising nationalism
- Specialist providers win wallet from traditional banks
- The fintech herd is culled Dominant digital brands emerge with foundations on security
- Bonus Trend: Banks get "Minted" via open APIs

To learn more about these key trends, [Top Trends In Banking: 2017 and Beyond](#).



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