2017 Large Corporate Banking Trends - Europe

2017 European Banking Study

March 23, 2018

Executive Summary:

This report provides market trends for European large corporates regarding their banking prefrences, products and credit usage, time allocation for treasury professionals, and treasury performance metrics.

Methodology:

This report provides bank relationship information for banking gathered from treasury professionals across Europe. Research is based on in-person and telephone interviews with corporates with annual revenues of at least Eur$2B. Interviews take place from August thru November annually.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038